



ANNOUNCEMENT

Kreditimi Rural i Kosoves (KRK), a microfinance institution, to conduct a video interview with its clients in the framework of cooperation with the Grameen Credit Agricole foundation, as part of the 15th anniversary of the establishment of this foundation, has made this announcement for bidding with the following criteria:

1. The video interview will be conducted at the client's workplace (business or agricultural field), within the territory of Kosovo.
2. The video interview will last 1 to 2 minutes
3. A translation montage with English subtitles should be made
4. The video must be adapted to the formats for posting on social networks and websites
5. The offer must contain the financial part for the above points + VAT.

The offers will be evaluated based on the most favorable price and the fulfillment of the required conditions.

The deadline for submission of offers is from **01.08.2023 to 15.08.2023** at the following address: **Kreditimi Rural i Kosoves LLC / Rr. Behije Dashi, No. 20 / 10000 Prishtina** or via email address: krk_imf@krk-ks.com

COLLECTING CLIENTS VIDEO STORIES - QUESTIONS TEMPLATE

Questions for MFI clients

- What do you use the loans for?
- How the loan transformed his/her business and life standards (concrete examples are appreciated):
- Positive impact of the MFI loan in his/her family and community (if applicable What do you think would have happened if you didn't get a loan?)
- What are his/her dreams for the future regarding his/her business and family?